

January 30, 2018 CSC Board Meeting

Meeting Participants:

Jeff Capellini	Andy Ganas
Alan Moy	Dan Bales
Kendal Barlow	Carlos Barona
Cindy Grotz	Janet Regan

Meeting Minutes:

- 1) **ACTION ITEM:** Jeff asked Cindy to see whether Host Monster and our previous webserver can recover deleted emails from the Treasurer and Office accounts.
- 2) Treasurer/Bookkeeper's report (Andy and Janet)
 - a. We currently have a shortfall, which we hope to make up with Spring Rec registrations and an increase in travel registrations for fall.
 - b. We need to market pictures this spring to ensure a profit on these.
 - i. Distribute Picture Fliers at the same time as uniforms so parents have time to consider all the packages.
 - c. Sponsors are needed for the Culpeper Classic to offset the cost of the shirts.
 - d. Held multiple conversations with the IRS to understand the history of our back tax issue and penalties. Issues are focused on late payment of taxes in 2012-2014 as well as payroll taxes. We will be meeting with the IRS seeking to waive any penalties and establish a payment plan.
 - i. We should have a response from the IRS in 30-90 days.
 - e. Most Academy players' fees are current. Janet is contacting travel players to get accounts up-to-date.
 - i. The Board agreed: anyone not paid up by February 15 will not play during the spring season. This will be added to our policies for the future.
 - ii. Anyone receiving a travel scholarship must perform volunteer hours and must complete at least half in the fall season.
- 3) Office Manager Report (Cindy)
 - a. Cindy reported that she attended the Chamber of Commerce training session and will be meeting with Lorraine this Thursday at 2:30 pm to learn how we can use their website and resources to our advantage.
 - b. Inventory of Shed: We currently have hundreds of pennies. Cindy has washed, folded and grouped all like pennies together. Recreation uniforms – we have about 250 or more in the shed. If we have to order new, we will use Triple Image.
 - c. Cindy reported on her regular daily activities and plans for the near future.
- 4) Travel Update (Dan)
 - a. Winter Futsal and Little Comets are going well. Dan has been leading Little Comets and Kendal has been assisting and preparing to take over.
 - b. Travel Coach contracts will be updated to include a line that they must pay for their children's travel fees within a certain time period of receiving their checks.

- c. Caperton indoor facility - It might be an option for the Academy next winter but the proposed price is \$60/hr. Perhaps we can work out a sponsorship deal and gain credits or discounts for shared marketing.
- d. Dan will be meeting with Verdun Adventure Bound staff to discuss potential team building camps for coaches and/or teams.
- e. Culpeper schools get out before Memorial Day now so many parents don't want to do a Memorial Day tournament. They prefer the St. Patrick's Day tournament.
 - i. The Board discussed this and some members pointed out that a preseason tournament can be a big let down.
 - ii. Also, we don't want to hurt the VSA relationship.
 - iii. We still have enough teams for the Cannon Cup but we need a head count.
- f. We need to create and submit a write-up on Recreation Soccer and the TOPS program for submission to the Culpeper Star Exponent and other newspapers.
- g. Main Street Banner – Culpeper Power & Light is in charge of hanging these. The Board is unsure whether they have our banner or, if not, where it was stored.
ACTION ITEM: Cindy to call and see how much notice they need to hang the banner.
- h. The Recreation Handbook needs a lot of updates and changes. We hope to finish it before the season starts so we can print it for coaches.
- i. Banners go up March 17. **ACTION ITEM:** Dan will let Jeff know the banners we have and send a list to John Barrett including the old style ones that are grandfathered in.
- j. Rec Coaches meeting should be the same day as the coaching clinic, either March 9 or 17. We will hand out gear and rosters as well as practice field assignments.
 - i. Teams from the fall should carry over.
 - ii. There is a potential for a draft with U12 and up, depending on registrations.
- k. The Travel tryout page has been updated. There are three new travel players from the winter and two new ODP players who are new to the area.
- l. U15 and older may combine practices this spring, on Mon/Wed. Most of the kids play school sports at the complex fields (most come from EVHS).
 - i. Floyd T. Binns fields could be used for U14 and U17 boys (Scott and Bill's teams) who will not pool play.
- m. Media/Video: It would be good to have professional video of Rec, Academy, Travel and Futsal but professional footage is expensive.
 - i. 30 seconds is long enough for a video
 - ii. Jeff suggests streaming good stills and music as a more cost effective method; this could be done quickly and be ready by March. We would just need to find the right images and ensure that we could reuse the video for multiple seasons.

5) Academy Update (Carlos)

- a. The Academy is currently fundraising to cover the ODSL fees.
- b. All Academy coaches participated in the 4v4 training. They are now pushing for 7v7 training for coaches of younger groups. Kendal and Travis are going to the 11v11 training.
- c. Marketing for the Mini-Skills Camp is beginning, with a focus on U8 since there are enough players for U9 and U10 already.

- d. U8 teams may have to go coed because there are only 6 boys and 14 girls.
 - e. Carlos reminded Cindy and Kendal that U8 Academy teams need to be first on game days. Academy teams are always the home team.
 - f. Mini camps will be held at Emerald Hill or Binns or Practice Field C at the complex.
 - g. Carlos requested that his teams all practice on field A and that his U9/10 girls and U10 boys play on 2B and 2D so he can keep an eye on all Academy teams.
 - h. Carlos also needs fields at the end of Rec play for the kids he has sitting out. He has 16 players on 7v7 teams and needs to provide sufficient play time for all. He can have a max of 11-12 on game day.
- 6) Recreation Update (Andy and Kendal)
- a. Over 100 players have registered since the beginning of 2018 and we currently have 242 players registered. The goal is for 800 this spring
 - b. Kendal will reach out to previous coaches.
 - c. Do we want to have bright orange coaches' jerseys this spring? If not, we could use the gray cotton shirts we have on hand.
 - d. We need to call Samantha Koberlein about referees. New refs need experience and need assignments. There was some concern last year about the distribution of assignments.
 - i. Kendal commented that there are lots of whistles, flags, etc. in the shed.
 - ii. We should keep flags and whistles in the golf cart for refs who forget theirs.
- 7) Misc. Issues (Jeff)
- a. We want to enhance the "game-day experience" and liven it up to make it more of a community event.
 - i. Jeff suggested working with the Chamber to let local business people come out to the fields and set up a table to publicize their business.
 - ii. We would make this opportunity available for free to try to create relationships with local businesses and perhaps gain future sponsors.
 - b. Lenn Park is available for practices if we want to use it.
 - c. We need to advertise open board positions in our weekly newsletter.
 - d. Parks and Rec update
 - i. Gary Deal went to the Advisory Committee about their decision to impose fees on travel teams and they are not willing to budge.
 - ii. The Rules Committee includes members Walker, Hansohn and Fritz.
 - iii. Board members stated that we need to remind Parks and Rec that our club currently pays for and performs the field lining and owns the goals.
 - 1. If the County wants to take over these responsibilities and expenses, then our travel teams can pay for field use.
 - e. Communication about the Culpeper Classic must be done early. It is two weeks after school lets out. There will be no travel home games that weekend unless they are late in the day. Paula needs to know the fields being used for the Classic so she can black out those dates.
 - f. Fourth of July 5v5 Tourney
 - i. The Board discussed whether we want to continue sponsoring this event?
 - ii. People enjoy it but participation is low and it is a financial drain.